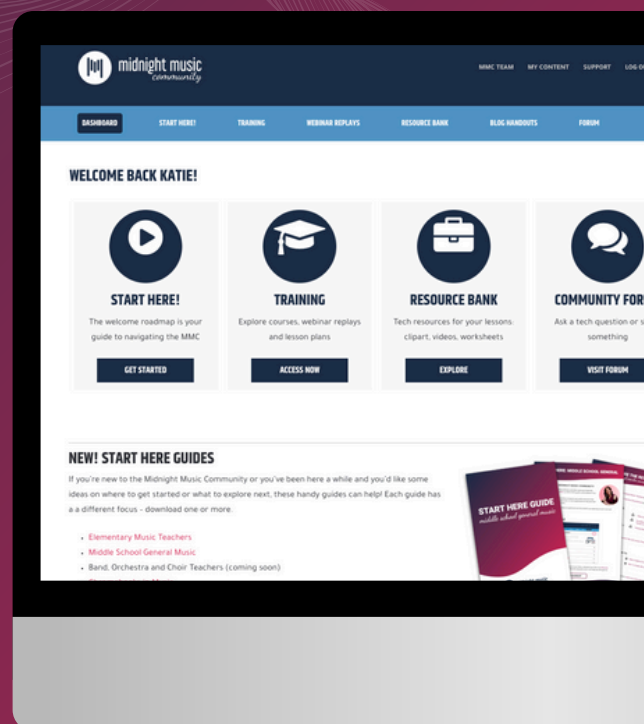


# *seeking support for the* **MIDNIGHT MUSIC MEMBERSHIP COMMUNITY**

Welcome! We've put this toolkit together so that you can easily share the benefits of joining Midnight Music Community membership with your administrator.

This justification toolkit includes:

- A **4-page PDF for your administrator** which includes information about the Midnight Music Community, background and facts, a list of the benefits for you, your students and your school and a collection of testimonials from members
- A **sample email template** for your administrator that you can "steal" (see next page)
- Links to **editable Google Doc and Word versions** of the email template so you can adapt it as needed



## **YOUR TO-DO LIST** *what to prepare*

**1**

Copy the sample email & make adjustments

**2**

Identify any specific training you're interested in and share it in the email template

**3**

Read the Administrator Info PDF so you're familiar with the benefits of the membership

**4**

Send the email and make sure to **attach** the Administrator Information PDF

# EMAIL TEMPLATE

## Subject: Requesting financial support for the Midnight Music Membership Community fee

Dear [insert administrator/principal name],

To meet my professional development goals, I am seeking financial support for the membership fee for the Midnight Music Membership Community - an online training platform that will provide me with music education specific technology professional development that is specifically geared toward my needs and interest areas.

The Midnight Music Membership Community holds significant promise for my professional growth and the benefits will positively impact our music department at [School Name].

I have attached a supporting document with more information about the Midnight Music Membership Community and what it has to offer. You can also [find it online here](#).

### Professional benefits

The reasons for my interest in joining the Midnight Music Membership Community include the following:

1. I will receive music education-specific technology training
2. The Midnight Music Membership Community offers diverse training on innovative teaching ideas, technology integration and personal productivity which can directly enhance my classroom practices and enrich students' learning experiences.
3. I will increase the effective use of our school's technology resources
4. I'll have daily access to leaders in the music technology in education field who can provide expert advice on technology integration, troubleshooting music-specific tech issues

### My initial learning focus

With more than 360 hours of music tech-focussed professional development available to me in the Midnight Music Membership Community, I plan to start with the following training:

*[list 2 or 3 courses, webinars or other training that you're interested in and include a brief reason. Delete the examples below and add your own]*

- **[example]** The GarageBand, Soundtrap and Bandlab Lesson Plans and Tech Tips course - so that I can take full advantage of the investment the school has made in the Soundtrap licence for our year 7 and 8 students
- **[example]** The Super-Useful Tech Tools for Ensemble Leaders webinar - to learn about education specific software and websites that will help me teach my ensemble more effectively

### Investment

The online training that I have outlined above will help me expand my teaching techniques, offer new ideas and knowledge to better educate the students at our school, and provide information on how to incorporate technology effectively into my music classes.

The Midnight Music Membership Community membership fee is USD \$\_\_\_\_\_ per [year][month]

*[fill in the amount shown on the Join page and whether you're opting for the monthly or annual membership]*

Thank you for taking the time to consider my request. I look forward to hearing from you.

[Your Name]

[Your Title]

[Contact Information]

## EDITABLE VERSIONS

Use the links at right to download your own editable copy of the email template.

[Google Docs](#)  
[Microsoft Word](#)